

New Senior Living Community Gets Go-Ahead

Anson Senior Living will bring amenity-rich residences to \$1 billion mixed-use project in Whitestown

(INDIANAPOLIS) Oct. 3, 2016 –Whitestown Town Council has given the final go-ahead to Anson Senior Living, a new senior living community to be located near the 50-acre retail project currently under development at I-65 and Whitestown Parkway.

A project of Denver-based [Spectrum Retirement](#), one of the nation's top 10 senior living providers, Anson Senior Living will feature 174 residences planned to maximize independence, health and security. Apartments, available for lease with no expensive down payment, range from studios to two-bedroom, two-bath, 1,000-square-foot apartment homes.

“Whitestown is the fastest-growing city in the state, and its boomers and seniors deserve a community that feels like home, yet also offers a wide range of amenities and extra care when they need it,” said Spectrum Managing Director Jeff Kraus. “We hope to break ground in the early spring and be ready for move-ins in early 2018.”

The community will offer [Independent Living](#) to seniors eager to take advantage of upscale amenities such as a theater and salon, daily chef-prepared meals available whenever hunger strikes, on-site concierge services, and dozens of social and wellness activities.

[Assisted Living](#) and [Memory Care](#) residences are also available featuring high-quality, resident-directed care. Seniors with mild cognitive impairment will benefit from Spectrum's distinctive [Transitional Memory Care](#) program, which delivers support balanced with a high level of independence.

Spectrum operates two communities in the Indianapolis area, with two under development. Its Meadow Brook Senior Living community, located in Fishers, is one of the best senior living communities in the U.S., according to SeniorAdvisor.com. The ratings and reviews site bestows its Best of Senior Living awards on providers who have received consistently high ratings from residents and their families.

“Good stewardship and the pursuit of perfection are among the core values that drive everything we do,” said Kraus. “Anson Senior Living will deliver the same excellence that our Meadow Brook residents enjoy.”

About Spectrum Retirement Communities

Denver-based [Spectrum Retirement Communities](#), LLC, is considered a leader and innovator in senior living. Ranked in the top five senior living companies for excellence by its peers and among the top 10 by residents and their families, the privately held company owns and operates 33 senior living communities in 12 states from New York to Oregon. Spectrum currently employs a staff of more than 2,300 and oversees more than 3,700 apartments. Celebrating its second decade of operations, the rapidly growing company has eight communities under construction and will manage 4,372 senior apartment homes in 2016. For more information, visit www.spectrumretirement.com.

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